



**BEEP DOCTORS**

Providing Emergency  
Medical Care

**BEEP DOCTORS  
(BASICS) Cumbria  
FUNDRAISING PACK**





# Fundraising Pack

Thank you so much for choosing to fundraise for  
Beep Doctors (BASICS) Cumbria.

Whatever you do, or however much you want to raise, you can be  
confident that the money will make a huge difference by providing  
emergency medical care to people in Cumbria.

Thank you

*J. Kelly*

Julianne Kelly  
Fundraiser





# What your support can do

- **£50** will provide PPE to our 15 volunteer Beep Doctors.
- **£100** will provide petrol costs to our 15 volunteer Beep Doctors when out on call for 1 week.
- **£200** will provide 2 advanced driving tests to 2 volunteer Beep Doctors.
- **£300** will provide a piece of equipment that is needed for emergency care.
- **£400** will provide drugs that are needed for emergency care.





# Online Fundraising

Starting fundraising online is straight forward, it saves you time as you don't have to collect the donations yourself and the money goes straight to Beep Doctors! You can simply set up a Just Giving Page and then ask your friends and family to sponsor you. It's easy to do.....

- <https://www.justgiving.com/Beepdoctors>
- Select the fundraise button.
- Follow the instructions to set up your page.
- Choose your fundraising target and page title.
- Tell people why you are fundraising and how their donation can make a difference.





## Offline Fundraising

We can help you collect your offline donations by providing you with sponsorship forms on request, please email [fundraising@beepdoctors.co.uk](mailto:fundraising@beepdoctors.co.uk)

Please collect any money or cheques, made payable to Beep Doctors (BASICS) Cumbria, and return them to our office.

Alternatively you can pay any offline donations on your Just Giving page yourself.

## Gift Aid

We can receive Gift Aid so please tell your sponsors to opt in to this if they are a UK taxpayer, the government will give 25p for every £1 donated. If you're making a donation online, Just Giving will guide the donor through the process to give Gift Aid.





# Fundraising Ideas

Are you keen to get involved with fundraising but not sure where to start?  
We've compiled a short list of fun ideas to get your creativity flowing

- Organise a raffle.
- Organise a quiz.
- Organise a sponsored silence.
- Organise a sponsored walk or run.
- Organise a sponsored "no social media for 24 hours".

However you choose to raise money for us, due to Covid-19, please make sure social distancing is maintained and that you keep yourselves and others safe by wearing masks and washing hands. Remember, many fundraising events can be delivered online and virtually!





## Spread The Word

The more you talk about your fundraising, the bigger the difference you will make! Please spread the word about the work of Beep Doctors and your fundraising plans by:

## Contacting Your Local Newspaper & Radio

Write a press release and send to the news desk of your local paper and radio, include key information such as details about your planned fundraising activity and target, include fun and engaging photos!





# Using Social Media

Share your Just Giving page on social media to make it easy for your friends and family to sponsor you.

Post photographs, videos and information about your activities, and share with your followers and friends.

Don't forget to tweet and tag Beep Doctors, we would love to hear from you!



@BeepDoctors



@beepdoctors



@beepdoctors





## Contact Us

Address: BEEP Doctors (BASICS Cumbria) Limited,  
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